

Mission:

Together we contribute to celebrating and sharing the knowledge, skills and values of spinning, weaving, and related fibre arts in traditional, contemporary, and exploratory expressions.

Vision:

As a Guild, we connect with past, present, and future through fibre arts as we learn, teach, and inspire.

Value (+ visual symbol)	Why it is important to KHWS	What it looks like in action
Create	<p>It is the essence of fibre arts We are curious and we engage our senses with explorations of fibre in art.</p>	<p>Use fibre materials and our hands to create beautiful and functional items</p>
Connect	<p>Through fibre arts we connect with our past with the future</p> <p>Through Guild activities today we connect with and support people interested in weaving, spinning, and related fibre arts.</p>	<p>Twist, dye, and interlace fibre; be the living link between past and future fibre artists.</p> <p>Greet members as they join and at meetings, in-person and virtual</p> <p>Orientation to a welcoming studio space Mentors, study groups, workshops</p> <p>Network with other fibre organizations</p> <p>Collaborate with other Tett artisans and community organizations</p>

<p>Contribute</p>	<p>We are a volunteer-run organization</p> <p>We gather to do more together than we can do individually</p>	<p>Train, equip, and support members as volunteers for the Guild and the broader community</p> <p>Celebrate vital importance of volunteers in Guild activities</p> <p>Enhance the Tett Centre community and the cultural vitality of Kingston and area</p>
<p>Learn</p>	<p>We receive gifts of fibre-working expertise and inspiration from teachers, students, and self-directed learning; we explore that knowledge through our practice, with our minds, hands and bodies.</p>	<p>Program, workshops, study groups, mentors, historical sources, library</p> <p>Open studio, equipment rentals and procurement, online learning, conferences, fibre arts tourism</p>
<p>Share</p>	<p>We share the gifts of knowledge that we have received and cultivated; we what we create with the broader public</p> <p>By making local and ‘green’ choices available, we model possibilities of sustainability for our region and world.</p>	<p>Provide interactive demonstrations and hands-on experiences with fibre and tools</p> <p>Community events/demo, visible/audible presence of working studio in arts community.</p> <p>Create using local fibre and natural dyes; offer handmade items for sale</p> <p>Within the Guild – Show and Tell, mentorship, technical assistance, sharing equipment, travellers’ tales, conferences, stash sales.</p>
<p style="text-align: center;">Who we are</p> <p>People who share enthusiasm for fibre and textiles – we represent a range of ages and experience. Many are exploring and learning new skills, some are instructors within the Guild, and some are recognized as master weavers/ master spinners.</p>		
<p>Our story First established in 1948 the Guild is now incorporated as a not for profit organization. We are located in the Tett Centre for Creativity and Learning in Kingston ON. For more information visit https://khwsthreadsofhistory.omeka.net/ or https://www.khws.ca/.</p>		

<p>◆ Strategic Goal</p> <p>Connect and engage members with Guild operations</p>	<p>Focus Areas</p> <p>Membership, studio supports, workshops(varied), volunteer roles e.g. Board, committee, demonstrations) general meetings, sales, events.</p>	<p>Success indicators/impact</p> <p>General meetings' engagement activities result in new connections among members</p> <p>New members contacted/connected 6 times per year.</p> <p>Welcome/orientation session offered regularly</p> <p>New members accept to shadow volunteer roles</p> <p>New members renew and lead on volunteer roles</p>
<p>◆ Strategic Goal (3 year goal)</p> <p>Develop a comprehensive plan for learning opportunities with supports (members and outreach)</p>	<p>Focus Areas</p> <p>Workshops, study groups, mentors</p> <p>Supported by studio equipment and operations</p> <p>Aligned with OHS schedule</p> <p>Training/support for governance and volunteer roles</p>	<p>Success Indicators/impact</p> <p>New members' learning goals tracked, achieved, celebrated (in aggregate)</p> <p>Clear guidelines for study groups and mentorship</p> <p>Active study groups</p> <p>Varied learning options shared and promoted</p> <p>New workshop leaders ready to lead</p> <p>Volunteer roles (including governance) understood as part of membership learning experience</p>
	<p>Where we will be in 2025</p> <p>Studio open house 2-3 times per year to highlight equipment, functions, and learning opportunities</p> <p>Volunteer role descriptions (e.g. Board, committee leads, events) written, tested, and improved over 3 years</p> <p>90% membership renewal rate and attract new members</p>	

	Clear guidelines for proposal of new learning initiatives to develop. Have carried out plan for 2023-2025 and fed into a new plan (2026-2028) what we learned, including what are reasonable goals related to members achieving their own learning goals.	
<p>Specific</p> <p>◆ Strategic Goal</p> <p>Identify and implement approaches (financial and governance) to ensure sustainable operation of the Guild</p>	<p>Focus areas</p> <p>Membership fees/campaign Fees and charges Revenue sources Donation policy/campaign (memorial donations/Education Fund) Grant writing Sales</p> <p>Ontario Not for Profit Corporations Act (ONCA) compliance</p> <p>Board development</p>	<p>Success indicators/impact</p> <p>Broader understanding within membership of Guild’s financial realities and possibilities including revenue streams. Clear guidelines to invite /adjudicate proposals for special projects.</p> <p>Donations given and constructively used.</p> <p>Education and Learning Fund</p> <p>Grants won and constructively used.</p> <p>Board members access learning resources (ie. United Way)</p>
<p>◆ Strategic Goal</p> <p>Identify and implement digital supports for Guild activities</p>	<p>Focus areas</p> <p>Communications, website, social media, online community</p> <p>Year 1 – document current status and explore possible supporting resources for further development</p> <p>Year 2 identify priorities for changes to meet Guild/member needs</p>	<p>Success Indicators/impact</p> <p>Overall communications plan developed and partitioned into coordinated roles</p> <p>Guild information needs and readership goals identified and met</p> <p>Guild public profile goals identified and met</p>
<p>Where we will be in 2025</p> <p>Broad acceptance of strategic plan and its financial dimensions Bylaws compliant with The Ontario Not-for-Profit Corporations Act (ONCA regulation). Board members supported Well-aligned initiatives being brought forward and implemented to use donations and grants in best interests of Guild</p>		

	Where we will be in 2025
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Digital activity committee structured and volunteer roles filled.

Communications plan update schedule in effect